



SRI SIDDHARTHA ACADEMY OF HIGHER EDUCATION

(Deemed to be University Declared under Section 3 of the UGC Act, 1956)

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SRI SIDDHARTHA DENTAL COLLEGE & HOSPITAL

Agalakote, B.H. Road, Tumkur - 572107, Karnataka

Recognised by Dental Council of India, New Delhi

A Constituent College of Sri Siddhartha Academy of Higher Education (Deemed to be University)

Web : www.ssdctumkur.org

Email: ssdctumkur@gmail.com



SSAHE261455

A BRIEF REPORT ON WORLD NO TOBACCO DAY — 2026

Theme: Unmasking the appeal-Countering nicotine & tobacco addiction

On the occasion of World No Tobacco Day 2026, Sri Siddhartha Dental College & Hospital under the aegis of Sri Siddhartha Academy of Higher Education (Deemed to be University), organized series of events and programmes to create awareness of Tobacco, its ill-effects on oral health, prevention and control of its usage among different groups.



Sri Siddhartha Academy of Higher Education

SRI SIDDHARTHA DENTAL COLLEGE AND HOSPITAL

Agalakote, B. H. Road, TUMAKURU - 572107



World No Tobacco Day- 2026

Sl. No	Name of the Programme
1	Promotive, Preventive & Screening Outreach Activities
2	IEC Activities
3	Oral Cancer Screening Activities
4	Training & Capacity Building Programmes
5	School based Tobacco Control & Cessation Initiatives
6	Public Event- Public Lecture, Cyclotho, Flashmob
7	Pledge Ceremony - Public and Patients
8	Pledge Ceremony - Health Professionals for offering help to quit
9	Social Media Activities
10	Radio Campaign
11	Collaboration with Medical College

Presided by,
Dr. Praveen B. Kudva
Principal/Chairperson IQAC, SSDC



"Unmasking the appeal-
Countering nicotine &
tobacco addiction"

Dr. Praveen B. Kudva

Principal / Chairperson IQAC, SSDC



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2. Display of IEC Materials and awareness banners

1. On the occasion of World No Tobacco day 2026, Dept. Of Public Health Dentistry had organized **PAMPHLET MAKING COMPETITION** for dental students on 22/05/2026 and best pamphlets were taken prints. Many students actively took part. Competition was judged and best pamphlets were given prizes on 04/6/26. Later these pamphlet were used in creating awareness among patients and public
2. Tobacco & Oral cancer related IEC Materials like Charts, banners, models were displayed in the college premises -OPD, Musuem, College Corridors, Patient waiting areas, TCC, Camp sites.
3. Tobacco & Oral cancer related video files were circulated through instagram, facebook.


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2.DISPLAY OF IEC MATERIALS AND AWARENESS BANNERS

Photographs: PAMPHLET MAKING COMPETITION

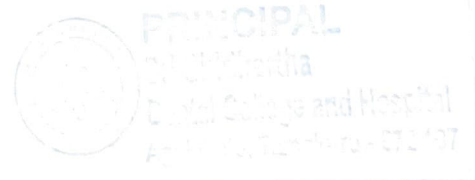


Charts, banners, models were displayed in the college premises -OPD, Musuem, College Corridors,



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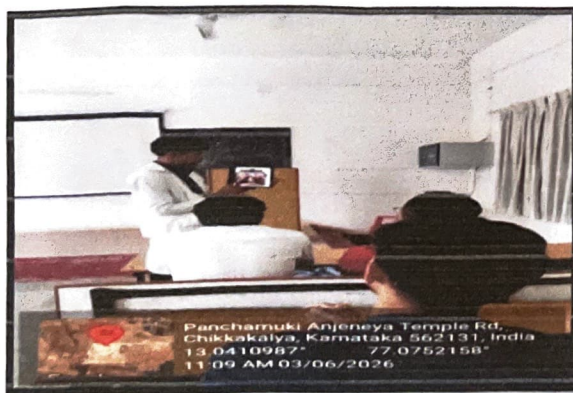
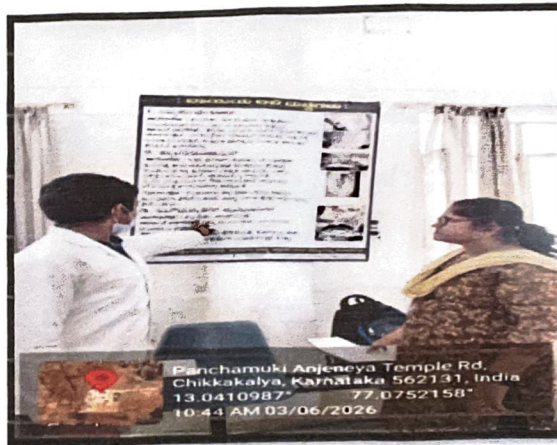
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PATIENT WAITING AREAS, TCC, CAMP SITES.




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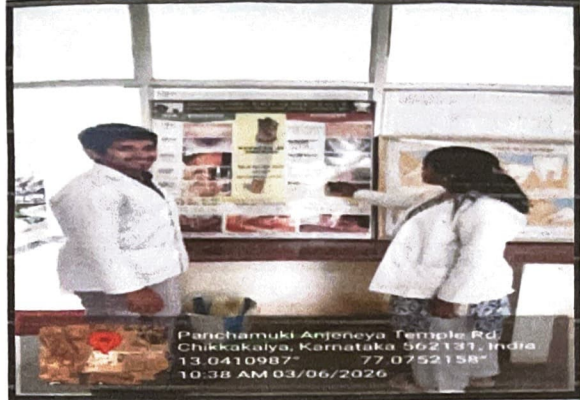
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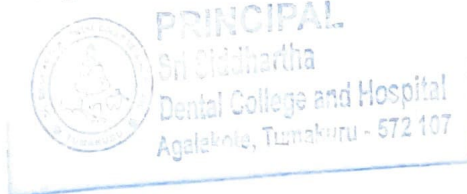
AWARENESS USING SOCIAL MEDIA

Video Link:

- <https://www.instagram.com/reel/DZZU9tMuaKJ/?igsh=dnU0ZnBycTlocmdy>
- <https://www.instagram.com/reel/DZguVDpuLH/?igsh=bXN0c3piaXI0ZG1j>
- https://www.instagram.com/reel/DZfEov_uCvK/?igsh=Z2NtdjE4OWhrdWds
- <https://www.instagram.com/reel/DZe7Y1fOy2Q/?igsh=MXJyc3E5eWpsbm01OA==>
- <https://www.instagram.com/reel/DZezJ0qOTfg/?igsh=MWE5azFkdzZkMHhrYg==>
- <https://www.instagram.com/reel/DZet9FAuQ-N/?igsh=MTB5cXNwdTkwbTAyMA==>
- <https://www.instagram.com/reel/DZaQSOjOrmF/?igsh=MWdtY2JkdnJ4YjQ3Yg==>
- <https://www.instagram.com/reel/DZaLQdWu3Y0/?igsh=amQ2YXR2YW5sY3Ew>
- <https://www.instagram.com/reel/DZZ9mruuSC7/?igsh=ZW00a290dmt6aTcz>
- <https://www.instagram.com/reel/DZZ5hT3OVMQ/?igsh=YnhqYnd1MDY1bWU=>
- <https://www.instagram.com/reel/DZZoynSuXlu/?igsh=MThteTl1M3FiMG0wNg==>
- <https://www.instagram.com/reel/DZZoMnbOiuN/?igsh=MXRrbGF0OGRqYmtkZw==>
- <https://www.instagram.com/reel/DZZeDCvOrGi/?igsh=MTdramx0aWY4YjdjZg==>
- https://www.instagram.com/reel/DZZYxTTOh_m/?igsh=MWQ3a2lqajB5bGd0ZA==
- <https://www.instagram.com/reel/DZZVHJuO1II/?igsh=azh3aHA4bGF1MHU3>
- <https://www.instagram.com/reel/DZZVE17uAWC/?igsh=MWhuODk5YnF5bnMz>
- <https://www.instagram.com/reel/DZZVL9iOwWS/?igsh=dnVzcGwzcndnNTgz>
- <https://www.instagram.com/reel/DZZXOd-Op2T/?igsh=MW4xNmVodDI0YWF6bA==>


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3.PUBLIC EVENTS

On the occasion of WORLD NO TOBACCO DAY, Sri Siddhartha Dental College & Hospital, Tumkur had organised public events like Public Lecture, Cyclothon

Public Lecture

Promotive, preventive and screening outreach activity was conducted by Sri Siddhartha Dental College and Hospital, Tumkur on 30/05/2026 on the eve of World No Tobacco Day among **health care professional and patients of Ashwini Ayurvedic College and Hospital, Tumkur**. Oral cancer screening was done. Mass education was delivered regarding Tobacco and its ill effects. All the participants were educated regarding their oral problems, Tobacco and its ill-effects on oral health using power-point, charts and models, Pamphlets & patients were given a camp referral card to visit the dental college for further treatments.

CYCLOTHON:

To mark the celebration of World No Tobacco Day, Department of Public health dentistry, organized **CYCLOTHON on 31/5/2026** from Sri Siddhartha Dental College and Hospital, Agalakote, Tumkur to South Western Railway-Tumkur (15km). Students showed enthusiastic participation. This cyclothon was followed by flashmob at railway station & bus stand.

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PUBLIC EVENTS

Public Lecture Photographs:



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CYCLOTHON



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4. PLEDGE CEREMONY BY HEALTH CARE PROFESSIONALS

Pledge Ceremony - Dental Professionals and students: Pledge taking ceremony was conducted on the occasion of World No Tobacco Day which was attended by all the students and staff of the college on 22/05/26. Oath was read out and all (219) the staff and students took a pledge to eradicate oral health problems in the community through reinforcing awareness on the harmful effects of tobacco free life, promotion of tobacco cessation services and advocacy against tobacco.

Pledge ceremony - Ayurvedic professionals and students: The Pledge Ceremony program was conducted by team of Faculty members of Sri Siddhartha Dental College and Hospital, Tumkur educated for young adults and their teachers on 30/5/2026. Program started with awareness and education and later about the steps or measure to be taken to avoid the habit and also measures or rehabilitation strategies to be employed for the cessation of the habit. A question and answer session clarifying the doubts was done in which the students interacted with a lot of enthusiasm showing their willingness to abide by the anti-tobacco activities. All the information sought by the students were addressed by the team members. This Program was concluded with the pledge taking by all the participating students and faculty (223) of the Ashwini ayurvedic College and Hospital and Sri Siddhartha Dental college and hospital, Tumkur to curb this tobacco menace.

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4. PLEDGE CEREMONY BY HEALTH CARE PROFESSIONALS

Photographs:

SSDC, Tumkur



Ayurvedic College & Hospital, Tumkur




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5. PLEDGE CEREMONY BY PUBLIC AND PATIENTS

The Pledge Ceremony program was conducted by team of Faculty members of Sri Siddhartha Dental College and Hospital, Tumkur for Migrant Factory Workers (22/5/2026), School Children (5/6/2026). Program started with awareness and education and later about the steps or measure to be taken to avoid the habit and also measures or rehabilitation strategies to be employed for the cessation of the habit. This Program was concluded with the pledge taking by all the participating Migrant Factory Workers, School Children (258)

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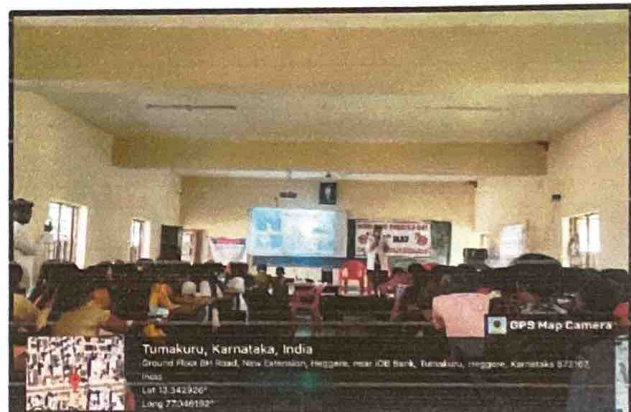


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5. PLEDGE CEREMONY BY PUBLIC AND PATIENTS

Photographs:

Migrant workers & School children: Photographs:




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6.SOCIAL MEDIA ACTIVITIES

Sri Siddhartha dental college and Hospital, Tumkur have utilized social media with awareness videos, posters, reels etc in Facebook, Instagram and website etc

Video Link:

- <https://www.instagram.com/reel/DZZU9tMuaKJ/?igsh=dnU0ZnBycTlocmdu>
- <https://www.instagram.com/reel/DZguVDpuLH/?igsh=bXN0c3piaXI0ZG1j>
- https://www.instagram.com/reel/DZfEov_uCvK/?igsh=Z2NtdjE4OWhrdWds
- <https://www.instagram.com/reel/DZe7Y1fOy2Q/?igsh=MXJyc3E5eWpsbmo1OA==>
- <https://www.instagram.com/reel/DZezJ0qOTfg/?igsh=MWE5azFkdzZkMHhrYg==>
- <https://www.instagram.com/reel/DZet9FAuQ-N/?igsh=MTB5cXNwdTkwbTAyMA==>
- <https://www.instagram.com/reel/DZaQSOjOrmF/?igsh=MWdtY2JkdnJ4YjQ3Yg==>
- <https://www.instagram.com/reel/DZaLQdWu3Y0/?igsh=amQ2YXR2YW5sY3Ew>
- <https://www.instagram.com/reel/DZZ9mruuSC7/?igsh=ZW00a290dmt6aTcz>
- <https://www.instagram.com/reel/DZZ5hT3OVMQ/?igsh=YnhqYnd1MDY1bWU=>
- <https://www.instagram.com/reel/DZZoynSuXIu/?igsh=MThTeTl1M3FiMG0wNg==>
- <https://www.instagram.com/reel/DZZoMnbOiuN/?igsh=MXRrbGF0OGRqYmtkZw==>
- <https://www.instagram.com/reel/DZZeDCvOrGi/?igsh=MTdramx0aWY4YjdjZg==>
- https://www.instagram.com/reel/DZZYxTTOh_m/?igsh=MWQ3a2lqajB5bGd0ZA==
- <https://www.instagram.com/reel/DZZVHJuO1II/?igsh=azh3aHA4bGF1MHU3>
- <https://www.instagram.com/reel/DZZVE17uAWC/?igsh=MWhuODk5YnF5bnMz>
- <https://www.instagram.com/reel/DZZVL9iOwWS/?igsh=dnVzcGwzcndnNTgz>
- <https://www.instagram.com/reel/DZZXOd-Op2T/?igsh=MW4xNmVodDI0YWF6bA==>


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7.MEDIA COVERAGE- RADIO CAMPAIGN, SKIT & FLASH MOB

On the occasion of **WORLD NO TOBACCO DAY**, Sri Siddhartha Dental College and Hospital, Tumkur had organised **Radio campaign, Skit & Flash Mob** to create awareness among public regarding ill effects of tobacco, and how to tackle tobacco addiction.

Radio campaign:

A radio talk was organized on 26/5/2026 by department of public health dentistry, Sri Siddhartha Dental College & Hospital, Tumkur on the occasion of **WORLD NO TOBACCO DAY 2026** regarding Oral cancer –its awareness and prevention for the benefit of the public in Radio Siddhartha 90.8 CM platform. Interns of Dept. Of Public Health Dentistry actively participated and explained about the tobacco, ill effects, oral cancer and its prevention through podcast, discussion with audience, audio recording. The program was scheduled on 26th May 2026. The recording was done in radio studio at Sri Siddhartha centre for media studies, Sri Siddhartha Engineering College Campus, Tumkur. The program was aired in the scheduled health section of the radio program.

SKIT:

On the occasion of ongoing programme of **WORLD NO TOBACCO DAY**, the skit was performed by intern on the day of the event in **BRICK FACTORY, HEGGERE** (Migrant factory workers) on 22/05/2026. Prior approval was obtained from the authorities to conduct skit. Staff and interns actively participated in the program. The theme was about **Unmasking the appeal-Countering nicotine & tobacco addiction**

The interns who performed the skit in the characters of:

1. NARRATOR (Daniya)
2. MC (Dhancushri) : Funny,Dramatic,Fest organiser
3. TEJU (Suman) : Trend chaser,Loves looking cool
4. NIKKI (Vedashree) : Insta influencer
5. KARAN (Vishwajeet) : Confused ,easily influenced
6. DEEPA (Tasmiya) : Calm, health conscious
7. SID (Vishnu) : Undercover Performer ,twist character

Pamphlets were distributed & given a camp referral card to visit the dental college for further treatments. Awareness was created with skit performance and Pledge was taken.

PRINCIPAL



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FLASHMOB: Sri Siddhartha Dental College and Hospital, Tumkur in association with district tobacco control cell had organised **Flash mob** on the occasion of **World No Tobacco Day on 31/5/2026** and to create awareness among general public regarding oral health and tobacco and its ill effects. More than 500 people stood to watch flashmob and oral health talk at Tumkur Railway station and Tumkur Bus Stand. Pamphlets regarding tobacco and oral cancers were distributed among public.

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7. MEDIA COVERAGE- RADIO CAMPAIGN, SKIT & FLASH MOB

Radio campaign: Photographs:



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SKIT: Photographs:




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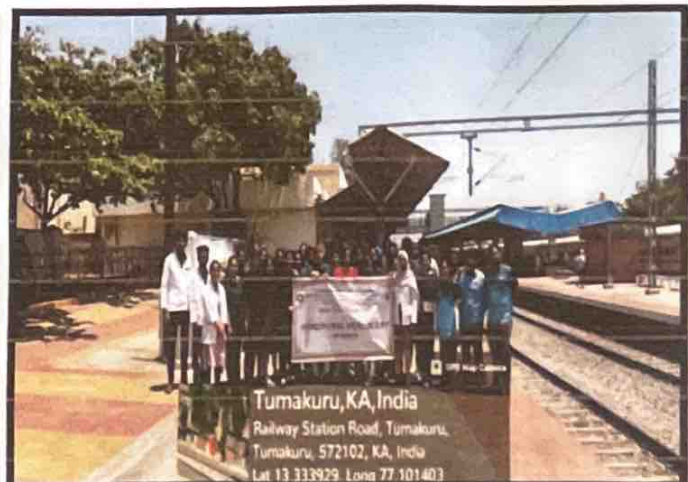
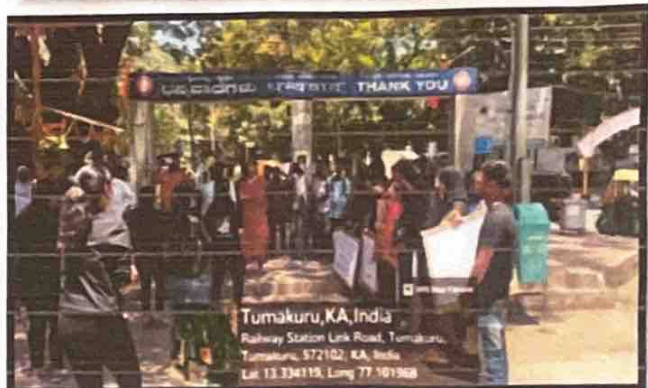
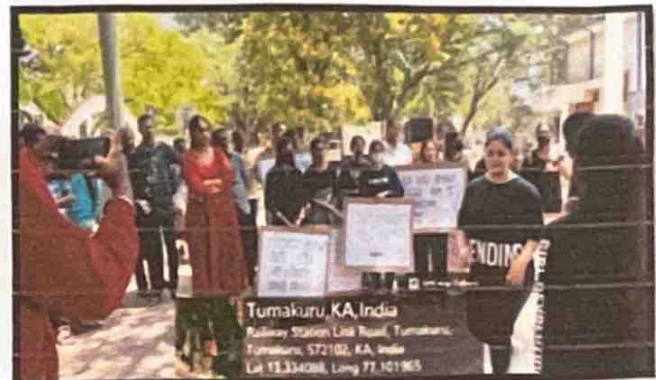
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FLASHMOB: Railway Station:



Dental College and Hospital
Agalakote, Tumakuru - 572 107



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Bus Stand:




Dr. Praveen B. Kudva

Principal / Chairperson IQAC, SSDC



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8. OUTREACH ACTIVITIES FOR VULNERABLE POPULATION

Migrant, factory workers:

Dental screening camp was conducted from department of Public health dentistry at **BRICK FACTORY, HEGGERE** on : **22 / 5 / 26** for the occasion of **WORLD NO TOBACCO DAY**

On the day of the camp Staff – **Dr. Darshana B** & Interns **Ms. Dhanushri, Ms. Daniya Afreen, Ms. Akila, Ms. Ruthika and Mr. Vishnu Reddy, Mr. Vishwajeet, Ms. Tasmiya, Ms. Suman & Ms. Vedashree** assembled and camp started at around 10.30 am at camp site.

Dental screening was done for **THIRTY FIVE workers**, they were educated regarding their oral health problems, oral hygiene awareness etc, tobacco ill effects, oral hygiene awareness etc. Pamphlets were distributed && given a camp referral card to visit the dental college for further treatments. Awareness was created with skit performance and Pledge was taken.

Rural population:

Dental screening camp was conducted on the occasion of **WORLD NO TOBACCO DAY** from **Dept. Of Public Health Dentistry** in collaboration with **Department of Community Medicine, Sri Siddhartha Medical College & Hospital Tumkur** in regard to **World health day** celebration on **22/5/2026**. On the day of the camp, staff and interns assembled near medical OPD at 9.00am. Along with other medical fraternity, camp started at 10 am at Camp site at **Halanur, Mallasandra**.

After inaugural function, dental screenings was done for twenty five patients for oral cancer precancerous lesions and were educated regarding their oral health problems, tobacco ill effects, oral hygiene awareness etc & given a camp referral card to visit the dental college for further treatments.

School children:

Sri Siddhartha Dental College and Hospital, Tumakuru conducted a "School based Tobacco Control and Cessation program" at Sri Siddhartha High School, Siddhartha Nagar, Tumakuru on 5th June 2026. The program started by an interactive session to know the knowledge of the high school students aged between 13-16 on years what they understand about tobacco and their effects. After this preliminary interaction a Lecture was presented on usage of Tobacco, the habit formation, the ill effects of tobacco, methods of cessation using Power-point. A video presentation demonstrating the development of tobacco

PRINCIPAL



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habits and its effects on different systems like skin, respiratory system, oral cavity, Cardiac system and Nervous system on the body affecting the health and well being of the individuals was also done. The program educated over 550 high school students and their teachers about the steps or measure to be taken to avoid the habit and also measures or rehabilitation strategies to be employed for the cessation of the habit. A question and answer session clarifying the doubts was done in which the students interacted with a lot of enthusiasm showing their willingness to abide by the anti-tobacco activities. All the information sought by the students were addressed by the team members. The explanation to the doubts was done both in English and the local language, Kannada. This Program was concluded with the pledge taking by all the participating students and faculty of the School to curb this tobacco menace.

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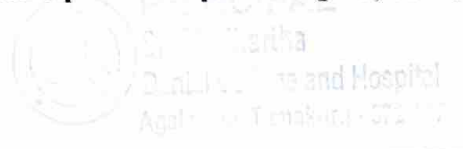
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Migrant, factory workers:



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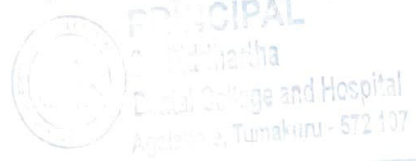
OUTREACH ACTIVITIES FOR VULNERABLE POPULATION

Rural population: Photographs



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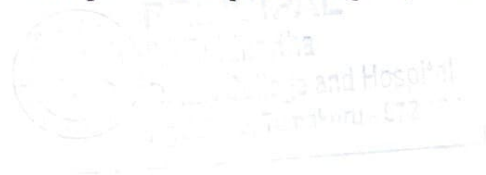
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School children: Photographs:




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ORAL CANCER SCREENING ACTIVITIES

World No Tobacco Day Observation and Oral Cancer Screening Program

On the occasion of World No Tobacco Day, an oral cancer screening program was organized from 01/06/2026 to 05/06/2026 at Department of Oral Medicine and Radiology, to promote awareness regarding the harmful effects of tobacco use and the importance of early detection of oral cancer. The program included patient education on tobacco cessation, recognition of early warning signs of oral potentially malignant disorders, and the significance of regular oral examinations. Awareness materials were disseminated, and participants were encouraged to adopt tobacco-free lifestyles.

A total of 632 patients underwent comprehensive oral cancer screening during the program. Clinical examination identified two cases of suspected oral cancer, which were promptly referred for further diagnostic evaluation and management. The screening initiative highlighted the value of community-based early detection efforts and reinforced the need for continued public awareness and preventive strategies to reduce the burden of tobacco-related oral diseases.

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ORAL CANCER SCREENING ACTIVITIES

World No Tobacco Day Observation and Oral Cancer Screening Program

Photograph:



Camp Site:



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10. TRAINING & CAPACITY BUILDING

An occasion of world no tobacco day, Training & capacity building activity was conducted on 27-5-2026 for nursing students at SRI SIDDHARTHA NURSING COLLEGE, TUMKUR 2026 by Dr. Praveen KS Reader, Department Of Oral Pathology. Around 100 students from nursing college attended with enthusiasm. Students were briefed about ill effects of tobacco and training to identify oral tobacco lesion was done. Their role as health care work & capacity to bring awareness and prevention of tobacco related disease was enlightened.

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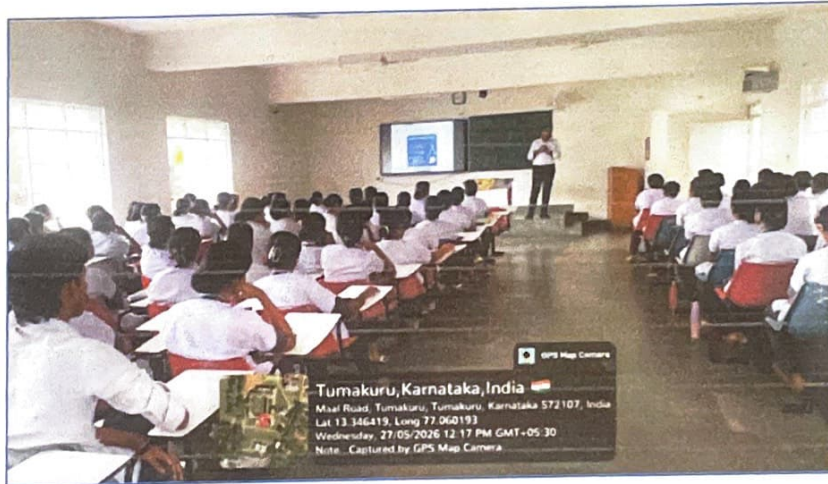
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10. TRAINING & CAPACITY BUILDING

Photograph:




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SSA/IE/26/1455

Collaboration with AYUSH, Medical & Nursing college, State Tobacco Control Cell Tumkur

Sri Siddhartha dental college and hospital, Tumkur has taken initiation in collaborating with Medical, Nursing, Ayurvedic and District tobacco control cell, Tumkur. We are organising activities to create awareness regarding ill effects of tobacco, oral and premalignant lesions awareness for public and students.

- Nursing college: Awareness & Training oral cancer and premalignant screening programs have been arranged for nursing students, Anaganawadi workers.
- District Tobacco Control Cell : Monthly we are updating tobacco cessation and awareness programs to District Tobacco Control Cell and Referring tobacco consumers for nicotine replacement therapy. Conducting awareness programs with them for general public.
- Medical College: Associated with Sri Siddhartha Medical College and Hospital, Tumkur in conducting awareness programs, Jatha, Screening programs etc. We refer tobacco users further medical line of treatment who wants to quit habit and attended behavioural therapy. Jointly we conduct guest lecture programs for young adults at colleges, Universities, and other professional students.

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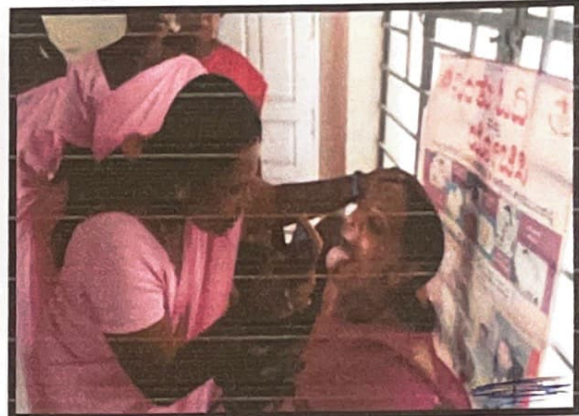
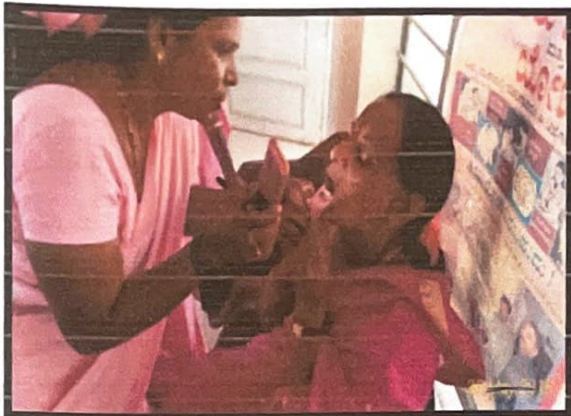
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**Collaboration with AYUSH, Medical & Nursing college, State Tobacco Control Cell Tumkur
Training- Oral cancer screening for ASHA workers**



Awareness and Oral Cancer Screening Camp at Nagavalli Primary Health Centre



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TOBACCO-FREE CAMPUS POLICY

1. Policy Statement

Sri Siddhartha Dental College and Hospital is committed to providing a healthy, safe, and tobacco-free environment for students, faculty, staff, patients, and visitors. The institution strictly prohibits the use, sale, promotion, and advertisement of tobacco products within the campus premises in accordance with the Cigarettes and Other Tobacco Products Act (COTPA), 2003 and related regulations.

2. Objectives

- To promote a tobacco-free and healthy campus environment.
- To protect individuals from exposure to second-hand tobacco smoke.
- To create awareness regarding the harmful effects of tobacco use.
- To encourage tobacco cessation among students, staff, and the community.
- To comply with national tobacco control regulations.

3. Scope: This policy applies to:

- Students
- Faculty members
- Non-teaching staff
- Patients and attendants
- Vendors, contractors, and visitors

4. Prohibited Activities:

The following are strictly prohibited within the campus premises:

- Smoking or use of any tobacco products.
- Use of smokeless tobacco products.
- Sale or distribution of tobacco products.
- Advertisement, promotion, or sponsorship of tobacco products.



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- Possession or use of tobacco products during institutional activities.

5. Tobacco-Free Campus Measures

- Display of "No Smoking" and "Tobacco-Free Campus" signage at prominent locations.
- Awareness programs, IEC activities, skits, rallies, cyclothons, flash mobs, and radio campaigns.
- Observance of World No Tobacco Day and related health promotion activities.
- Establishment of tobacco cessation counseling services.
- Regular monitoring and enforcement of the policy.

6. Compliance and Enforcement

The Anti-Tobacco Committee shall oversee implementation of the policy. Violations shall be addressed as per institutional rules and applicable laws. Repeat violations may attract disciplinary action.

7. Tobacco Cessation Support

The institution shall facilitate: Counseling services for tobacco users.,Referral to tobacco cessation centers when required. Educational materials and support programs for quitting tobacco.

8. Review of Policy

This policy shall be reviewed periodically and updated in accordance with regulatory requirements and institutional needs.

Principal

Sri Siddhartha Dental College and Hospital



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SSAHE26/455

13.Actions taken to protect young people and communities from nicotine addiction

GUEST LECTURE: Tobacco Cessation Initiatives for young adults; How ? and whom to approach?

The institution celebrated **WORLD NO TOBACCO DAY** with the objective of promoting Awareness & Strategies to combat oral cancer and premalignant lesion.

On 4/6/2026 a Guest lecture was organized for students and faculty with title **Tobacco Cessation Initiatives for Young Adults- How? And whom to approach?**. By **Dr. Satyanarayan M.T.**, Prof & Head, Dept. of Psychiatry, SSMC, Tumkur. Guest speaker highlighted tobacco, COTPA Act, Role Of Dentists In Tobacco Cessation And When And Where To Refer Tobacco Consumers For Medication after behavioral counselling. Students and faculty attended the programme and feedback was taken. Guest speaker felicitated with certificate and memento.

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Photographs:




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